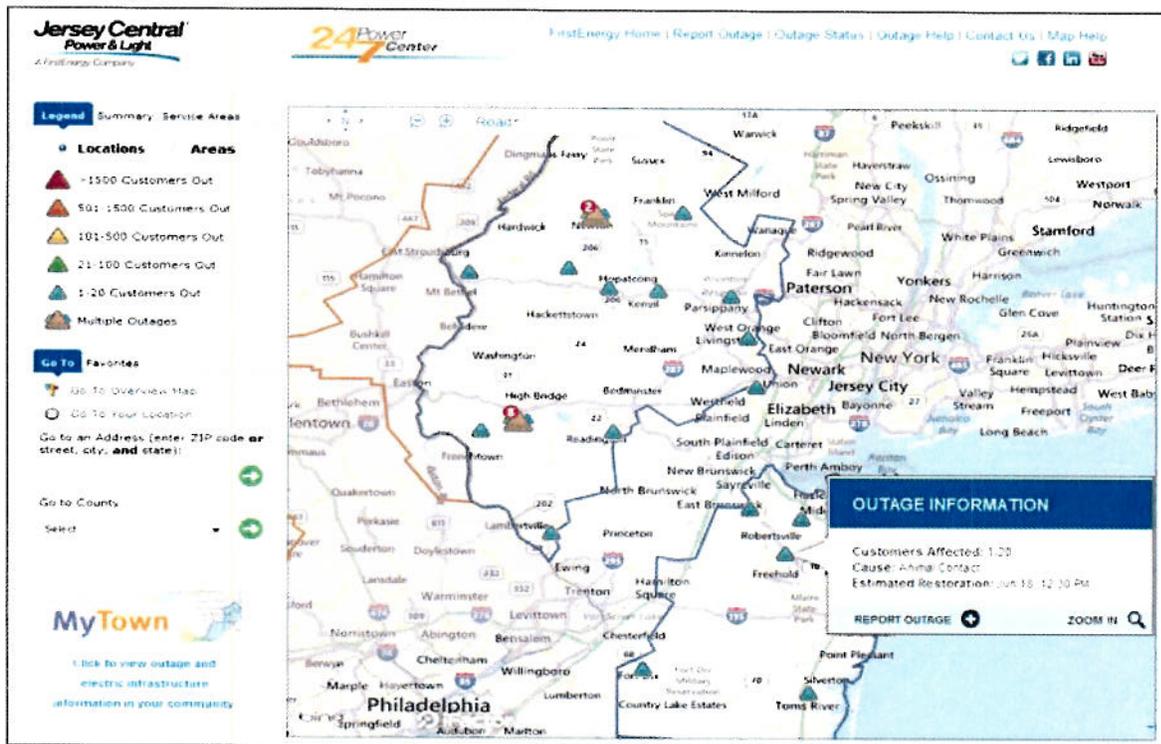


## Introducing: Enhanced 24/7 Power Center and New MyTown Municipal Web Pages

*New outage communication tools feature more local information for customers*

Our enhanced 24/7 Power Center online outage map, available at [www.jcp-l.com](http://www.jcp-l.com), now displays individual outages, with best-available estimated restoration times, as well as the cause of the service disruption.



In addition, the new **MyTown** link connects customers, local officials and media to dedicated web pages for each municipality served by JCP&L. The pages provide a summary of any current outages, a snapshot of each community's electric infrastructure, and links to other important information.

During major storm events or other emergencies, the outage maps feature a prominent alert with links to outage-related news, safety tips, and additional information such as water and ice distribution locations.

This web-based information complements JCP&L's new, industry-leading portfolio of communication tools that are designed to help customers access the important information they need during a power outage. The tools, which were all introduced in 2013, include alert notifications, text messaging, personal online outage information, a mobile website and a smartphone app.

For more information about JCP&L's new communication tools, visit [www.firstenergycorp.com/connect](http://www.firstenergycorp.com/connect)